



AUGUST MARQUEE MONDAY TO FEATURE KEVIN SCOTT CEO OF ADDO

ATLANTA (July 12, 2023) — The Cobb Chamber’s Marquee Monday event series continues on August 14 at the Coca-Cola Roxy Theatre with the CEO of ADDO, Kevin Scott. From his recent book “ROI: Return on Inspiration,” Scott will unpack the three indispensable ingredients for an inspired life: a purpose to live for, a problem to tackle, and a partnership with like-minded people.

Kevin Paul Scott is a Cobb County native who has spoken to leaders on six continents from more than 100 countries. Scott is the co-founder of ADDO, a leadership consultancy that exists to inspire people today to impact tomorrow. ADDO also helps companies attract, retain, and develop top talent and was #1 on the “Best Places to Work” list in Atlanta for consecutive years. ADDO partnered with Chick-fil-A to create Chick-fil-A Leader Academy, a national program focused on impact through action. Additionally, ADDO has created programs for Coca-Cola, the Baltimore Ravens, the Atlanta Braves, and others.

Scott is the author of five books. For his leadership and business acumen, Scott has been featured on Fox News, CNN, MSNBC, and in numerous publications, including The New York Times, Washington Post, and Los Angeles Times. Scott, his wife, and their three children live in Marietta.

In addition to the keynote presentation, the Cobb Chamber’s Cobb Young Professionals will present the 2023 Next Generation Award.

Registration is now open through August 14 for the August Marquee Monday. Tickets are \$45 for Cobb Chamber members and \$60 for non-members. Attendees may register for the event at <https://tinyurl.com/4sj4cc7y>. Doors open at 11:15 a.m. and the program begins promptly at noon and concluding by 1 p.m. Parking is available at The Battery Red Deck for free up to three hours. For further parking options, please refer to the Battery Atlanta Parking Guide. A security screening will be required at check-in.

The Marquee Monday Series is presented by Superior Plumbing. The August Marquee Monday is sponsored by Wellstar Health System, Coca-Cola Roxy & Live Nation Special Events, Delaware North, Next Page Event Services, and Classic Tents and Events.

For more information about the Marquee Monday event series, contact Jani Dix at jdix@cobbchamber.org or 770-859-2335.

About the Cobb Chamber

At the Cobb Chamber, we believe in the power of ambition. Through our wealth of programming and partnerships, we unite the region’s most innovative, informed, and determined people so that they can achieve more. And through our advocacy and initiatives, we ensure that our county is a healthy place to do business. While our members span industry, background, and experience, we share a common desire: to see Cobb County flourish. For more information, visit www.cobbchamber.org.

Media Contact

Amy Selby | 770-859-2350 | aselby@cobbchamber.org

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